



THE SOFIMA RANGE OF CABIN AIR FILTERS



www.ufifilters.com



THE GROUP IN NUMBERS



1972

Founded in **1972**, it is a global leader in filtration technology.



10

10 areas of application: from the automotive (LV/HD), industrial, hydraulic, to special applications.



4.000

The company has more than **4,000** employees and **14 manufacturing facilities** in **12 countries** worldwide.



F1

The products and know-how are to be found in everything from **Ferrari** and other top **F1 teams** to the European **ExoMars** spacecraft.



1°

Leading supplier of filtration systems for the **OEM market**, and world leader in diesel fuel filtration.



180

180 specialist technicians in the Innovation and Development Centres in Italy and China.



114

114 patents worldwide.



5%

5% of revenues reinvested in **Research and Development**.



6

6 families of filters supplied: air, oil, fuel, cabin, hydraulic and coolant.



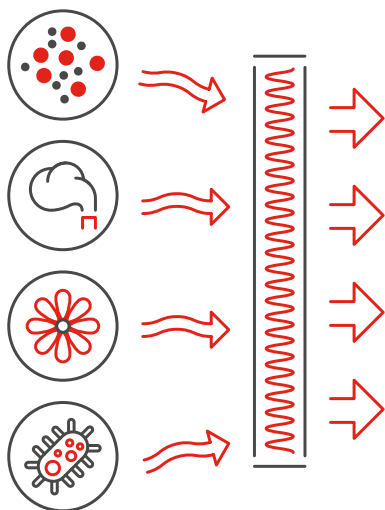
>96%

The IAM offering, with more than 2500 products, covers more than **96% of vehicles on the road in Europe**, from all families.

CABIN AIR FILTERS, A FAST-GROWING MARKET



THE IMPORTANCE OF THE PRODUCT



The main purpose of the cabin air filter is to **protect against pollution** (dust, soot, combustion gases, bacteria, pollen) that we breathe inside our vehicles daily without realising it.

Poor air quality inside the vehicle causes:

- allergies, throat irritation, sneezing;
- tiredness after long periods of driving;
- poor visibility due to condensation that builds up on the windscreen and side windows.

To ensure the health and general well-being of the driver and passengers on board your vehicle, SOFIMA Filter advises replacing the cabin filter at the recommended intervals.

MARKET GROWTH

- Cabin air filters are the only family of filters which are currently showing **double-digit growth rates year on year.**
- They are fitted on **more than 85% of vehicles in Europe.**

Currently fitted as standard on 97 out of 100 new vehicles sold in Europe.



THE FILTER MEDIA USED BY SOFIMA FILTER GUARANTEES:

- HIGH EFFICIENCY
- NEUTRALISATION OF ODOURS
- HIGH RESISTANCE TO HUMIDITY



CHANGING YOUR FILTER REGULARLY IS ESSENTIAL



15.000 KM

We recommend replacing your filter every 15,000 km, in accordance with the area in which you are driving.

In dusty and polluted areas, more regular replacement is recommended.



12 MONTHS

In any case, the cabin air filter must be replaced at least every 12 months.



15 MIN

In most cases, the cabin air filter can be replaced in just a few minutes.





SOFIMA RANGE OF CABIN AIR FILTERS

A range of 319 products, consisting of:

- **210 pollen filters** made from synthetic non-woven fabric, which can capture more than 90% of particles greater than 2.5 microns in diameter, such as dirt and pollens;
- **109 activated carbon filters**, with non-woven filter media combined with activated carbon, which also prevents particles ranging from 0.01 to 2 microns in diameter (gases, bacteria, fungus, odours) from getting into the passenger compartment, ensuring optimum comfort.



A COMPLETE RANGE

IN 2016, WE WILL BE INTRODUCING 61 NEW CABIN AIR FILTERS, REACHING A 97.8% COVERAGE OF VEHICLES IN EUROPE



SOFIMA FILTER, CHOSEN BY THE BEST.

For further information, please see the online catalogue at:
www.sofima-aftermarket.com/catalogue



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